## State Community Development Block Grant Program Economic Development Allocation

### **NOTICE OF FUNDING AVAILABILITY**

### OVER-THE-COUNTER COMPONENT 2010-2011 Fiscal Year



#### **STATE OF CALIFORNIA**

Department of Housing and Community Development
Division of Financial Assistance
Federal Programs Branch
Community and Economic Development Section
1800 3<sup>rd</sup> Street, Suite 390
Sacramento, CA 95811

Telephone: (916) 552-9398

Website: http://www.hcd.ca.gov/ca/cdbg/

# Over-the-Counter NOFA 2010/2011

Blank Page

### **State of California**

Arnold Schwarzenegger, Governor

Business, Transportation and Housing Agency
Dale E. Bonner, Secretary

Department of Housing and Community Development Lynn L. Jacobs, Director

Division of Financial Assistance
Chris Westlake, Deputy Director

Federal Programs Branch
Tom Bettencourt, Branch Chief

Community and Economic Development Section
Thomas Brandeberry, Section Chief

Community Development Block Grant Program

Economic Development Allocation

Mimi Bettencourt, Program Manager

**Economic Development Allocation Program Staff** 

John Almanza Jon Diedesch Jim Miwa Patrick Talbott

### **Economic Development Advisory Committee**

City Manager, City of Fairfield
Sean Quinn, Chair

Vice President
California Bank and Trust
Steven Giacomi

Manager of Bond Finance Unit
California Infrastructure and Economic Development Bank
Paula Connors

Assistant Executive Director
California Infrastructure and Economic Development Bank
Roma Cristia-Plant

Senior Vice President/SBA Manager, Heritage Bank of Commerce Roxann Middleton-Burns

<u>President and CEO, CDC Small Business Finance</u> **Kurt Chilcott,** 

Senior International Trade Specialist
Office of International Trade
U.S. Small Business Administration
Jerry Avila

### **Program Consultant**

Claggett Wolfe Associates, President/CEO
Charles Wolfe, Jr.

#### **NOTICE OF FUNDING AVAILABILITY**

State of California Community Development Block Grant Program Economic Development Allocation

## OVER-THE-COUNTER COMPONENT 2010/2011

#### **TABLE OF CONTENTS**

1 2 3 4 5 6 7 8 9 10 11 12 13	Funding Notice Changes to NOFA Use of Funds Application Dates and Details Application Workshops Application Review Process Award Processing Funding Limits Eligible Applicants Eligible Activities Program Requirements General Administration Costs Public Hearings	Page #  1 1 1 2 2 3 5 6 7 8 9 9
14 15	Statement of Assurances Public Records Act	9 10
	Appendices	
Α	Eligible Jurisdictions and CDBG Economic Development Staff Assignments	11
В	Public Hearing Requirements with Sample Public Notices for Design Phase Hearing and Application Approval Hearing	17
С	Project Talking Points to be used on initial project conference call with CDBG staff, applicant and business.	22

#### 1. **FUNDING NOTICE**

The Department of Housing and Community Development (Department) announces the availability of approximately **four and one half million** (\$4,500,000) for the 2010/2011 funding cycle of the Over-The-Counter (OTC) Program Component of the State Community Development Block Grant (CDBG) Program's Economic Development (ED) Allocation.

<u>Authorizing Legislation and Regulations</u>: The CDBG Program is authorized by the Housing and Community Development Act of 1974 (Act) as amended, and Subpart I of the Federal CDBG Regulations. The requirements of the State Program are in Title 25 of the California Code of Regulations, Section 7050, et seq.

This Notice of Funding Availability (NOFA) summarizes portions of the regulations that are likely to be of greatest interest to the applicant or that require further explanation. This NOFA does not cover all the regulatory provisions that may be applicable. In addition to using this NOFA, applicants are encouraged to review the regulations, attend the application preparation workshop, and contact Program staff with additional questions.

Application Package: The Application contains the required forms for application submittal, instructions for completing those forms, and detailed descriptions of the requirements. If you are interested in applying for funding, you must request the application from the CDBG program or download it from the Program's website at: <a href="http://www.hcd.ca.gov/ca/cdbg/funds/">http://www.hcd.ca.gov/ca/cdbg/funds/</a>. For questions, contact the Program Secretary at the CDBG Program's main telephone line at (916) 552-9398.

#### 2. CHANGES TO NOFA

There are no new changes to this year's NOFA.

#### 3. USE OF FUNDS

Under the OTC Program, the Department provides grant funds to eligible cities and counties for the following purposes:

- A. To make loans to employers for an identified CDBG-eligible activity, which will result in the creation or retention of permanent jobs; or
- B. To construct infrastructure improvements, which are necessary to accommodate the creation, expansion or retention of a business that will create or retain jobs.

#### 4. <u>APPLICATION DATES AND DETAILS</u>

A. Key dates:

NOFA and Application release: June 2010

Applications accepted at the Department: Continuously, upon Invitation

Final Application Due Date March 24, 2011

B. Number of copies: Original and two (2) copies, both with all required attachments.

C. <u>Mail to or Deliver to</u>: State Community Development Block Grant Program

Department of Housing and Community Development

1800 3<sup>rd</sup> Street, Suite 330 Sacramento, CA 95811

Telephone: (916) 552-9398 (Program Secretary)

(916) 319-8400, Mimi Bettencourt, Program Manager

Email: <u>mbettencourt@hcd.ca.gov</u>

Fax: (916) 319-8488

#### 5. APPLICATION WORKSHOPS

The Department will present application training workshops at locations throughout the state. The dates and locations of these workshops will be posted at our website at: <a href="http://www.hcd.ca.gov/fa/cdbg/mmemo">http://www.hcd.ca.gov/fa/cdbg/mmemo</a>. The workshops will include a brief overview of the OTC Program, a discussion on "deal structuring," and a discussion on application preparation/submission. Eligible applicants who intend to apply for OTC funding or who are interested in identifying potential OTC projects in their jurisdiction during this funding cycle should attend the workshop in their area. Interested applicants should review this NOFA as well as the Application Package and come prepared with questions and ideas for preparing an application.

The Department reserves the right, at its sole discretion, to suspend or amend the provisions of this NOFA. If such an action occurs, the Department will notify interested parties.

#### 6. APPLICATION REVIEW PROCESS

A. The Project Pre-Screening: Early communications with Department staff on the project design and underwriting helps to make a stronger project and ensures that all parties (the jurisdiction, business/developer, and consultants) are aware of their responsibilities. Early involvement and communication also helps expedite the application process and ensures the applicant's ability to address issues that will likely be raised by the Economic Development Advisory Committee (EDAC). The pre screening process starts with the jurisdiction and the business/developer filling out a Department "talking points" form (see Appendix C). A conference call takes place with representatives of the jurisdiction and business owner/ developer and the Department. If the project appears to be a good match for OTC funding, the Department gives guidance on what information is needed for an initial proposal.

The initial proposal will contain basic information about the proposed project: 1) history of the business(es) being underwritten with historic sales, financial and management capacity. It will contain a description of the structure of each business and ownership of business and any other businesses the owners have an interest in. There will be a sources and uses form with all sources of financing needed for the project. The number on the sources and uses will be backed up with documentation of funding commitment when possible. A job projection chart will be completed and a description of federal overlay compliance will be included.

The project initial proposal form is found within the OTC Application. This form allows the Department staff to evaluate the viability of the project, identify project issues, and communicate the OTC program parameters and requirements.

B. Project Proposal Meeting: Upon receiving and reviewing the initial proposal the Department will schedule a site visit or conference call with all parties to review the proposal and make comments. Attendees at the site meeting/conference call should include a representative of the applicant jurisdiction (including the underwriter), the developer and/or business owner receiving assistance, the CDBG Program's financial consultant and the CDBG Economic Development representative. The private developer or business will be required to bring all pertinent project and financial information to this meeting. If the outcome of the meeting/ call is that the project is deemed reasonable and eligible for CDBG funding and project sponsors are willing to provide additional information for a complete application then the Department will invite the jurisdiction to apply.

- C. <u>Invitation to Submit an Application</u>: When the Department has determined that the project is ready to move forward in the application process, the jurisdiction will be invited to submit a full application to the Department. An invitation to submit a full application is based on readiness factors, such as:
  - Market and financial feasibility of the project that shows increased cash flow to all cover debt and job creation costs;
  - Full funding available for full completion of the project activities;
  - Approval status of local regulatory agencies for the proposed project;
  - Ownership/control status of any real estate needed for the project;
  - Applicant staff financial underwriting and grant management capacity;
  - Public benefit eligibility via project creation/retention of jobs; and
  - National objective eligibility via low income jobs created / retained or elimination or prevention of slums and blight.
- D. <u>Application Submittal</u>: Applications are accepted on a continuous basis until all funds are awarded for the funding year. Upon receipt of an application, the Department will review the application under a four-stage process.
  - i. <u>Completeness</u>: The application will first be reviewed for completeness.
    Incomplete applications will be returned to the applicant within **thirty (30)**days of receipt, along with a written explanation of any deficiencies that must be corrected prior to resubmission.
  - ii. Threshold: Upon passing the completeness process, the application will undergo a minimum-threshold test. If the application fails this test, it will be returned to the applicant with a written explanation of any deficiencies that must be corrected prior to resubmission. In the State CDBG Regulations, Sections 7062.1 (c) (7) the threshold review is conducted according to the criteria specified. The application must attain at least 50 of the 80 threshold points in order to be eligible to pass on to the third review stage. The factors are listed below:

Factor	Maximum Number of Points
Percent of countywide unemployment relative to the statewide average	25
Ratio of CDBG funds per unit of public benefit: A maximum of \$35,000 per job created or retained or \$350 per low-/moderate-income person served	15
Ratio of private funds to CDBG funds	15
Quality of applicant's past performance of CDBG ED grants	15
Percent of funds allocated to applicant's general administrative costs	10
Total Points Possible:	80

- iii. <u>Underwriting Review</u>: Upon passing the threshold test, the application's financial underwriting will be reviewed using HUD underwriting guidelines. The evaluative factors used, which are specified in the State CDBG regulations, assess whether the following conditions or circumstances are present:
  - a) Project costs are reasonable;
  - b) All sources of project financing are committed;
  - c) To the extent practicable, CDBG funds are not substituted for non-federal financial support;
  - d) The project is financially feasible;
  - e) To the extent practicable, the return on the owner's equity investment will not be unreasonably high; and
  - e) To the extent practicable, CDBG funds are disbursed on a pro rata basis with other finances provided to the project.
- iv. <u>CDBG Loan Committee</u>: The final step is submission of the application to the CDBG Loan Committee, the Economic Development Advisory Committee (EDAC), at a public meeting held approximately **forty-five (45) days** from the receipt of a complete application.

This submission involves writing a summary report (staff report) of the project by CDBG staff, which recommends approval or denial of the application. In addition to the staff report, the applicant and/or business/developer makes a presentation to the EDAC on the project. The EDAC accepts, rejects or modifies the staff recommendation. The EDAC then votes on a funding recommendation to be provided to the Director of the Department who has final approval authority. The Director's funding decision is made approximately sixty (60) days from the receipt of a complete application.

#### 7. AWARDS PROCESSING

All funded applications will be formalized through the execution of a Standard Agreement (Agreement). The Agreement contains information about the terms and any special conditions of the award. Special conditions must be met within **ninety (90) days** of the state's execution of the Agreement (i.e., the Department's stamped approval date). If the conditions are not met, the Department may terminate the Agreement.

After the Grant Agreement is executed by the Department, the project may expend General Administration funds to satisfy special conditions. However, costs for program-related activities may not be incurred until written approval is received from the Department that all Agreement conditions for the activity have been satisfied. Any grant costs the grantee incurs prior to this Agreement's execution by the Department will be at the jurisdiction's risk and may not be eligible for reimbursement. Information about processing times and authorization requirements will be provided at the time the Agreement is sent to the grantee.

For further information, please call your CDBG Economic Development Representative or the CDBG Program Secretary at (916) 552-9398.

#### 8. FUNDING LIMITS

<u>Maximum award limits</u>: Up to \$2.5 million per application, per program year. An applicant may submit multiple OTC applications for different projects as long as the cumulative amount of the applications does not exceed \$2.5 million.

Applicants may apply for up to \$5 million for a single project over a two-year allocation (\$2.5 million per year.)

#### 9. ELIGIBLE APPLICANTS

- A. In general, incorporated cities with a population of less than 50,000 persons and counties with an un-incorporated area population of under 200,000 persons are eligible to participate in the State CDBG Program. The following exceptions apply:
  - If a city with a population of less than 50,000 persons has entered into a three-year urban county Cooperation Agreement with HUD, that city cannot participate in the State CDBG Program until the expiration of the Agreement.
  - ii. If a city with a population of less than 50,000 persons has been declared the central city of a Standard Metropolitan Statistical Area, it cannot participate because it is entitled to receive CDBG funds directly from HUD.
- B. In addition, all applicants must meet the following criteria for funding consideration:
  - i. Not listed on Federal Debarred list: (www.epls.gov)
  - ii. No unresolved audit findings or performance problems: The applicant shall have resolved any audit findings or performance problems for prior State CDBG grants awarded under this program. Performance problems include unresolved monitoring findings and excessive program income on hand. If unsure of eligibility status, contact CDBG ED Staff.

The Department may waive this requirement when:

- a) Such problems or findings result in no obligation to return funds;
- b) Arrangements satisfactory to the grantor have been made for repayment or performance; or,
- c) A formal action to resolve the matter has been taken.
- iii. <u>Housing Element compliance</u>: The Department will not reject an application based on either the content of the housing element or the Department's findings on the element, except as may otherwise be provided in Section 50830 of the Health and Safety Code.

The housing element requirement for the award of grant funds is found in Section 7056(b)(1) of the Program's Regulations. Housing element compliance requirements are found in the Government Code, Title 7, Division 1, Chapter 3, Article 10.6, beginning with Section 65580.

- iv. <u>Growth Control</u>: Pursuant to Health and Safety Code Section 50830, no city or county is eligible to receive CDBG funds if the city or county has adopted a general plan, ordinance, or other measure, which directly limits, by number, the building permits that may be issued for residential construction, or the building lots, which may be developed for residential purposes. However, this provision shall not be applicable to:
  - a. An ordinance adopted by a city or county, which does any of the following:
    - Imposes a moratorium to protect the public health and safety on residential construction for a specified period of time if, under the terms of the ordinance, the moratorium will cease when the public health and safety is no longer jeopardized by the construction;
    - Creates agricultural preserves under Chapter 7 (commencing with Section 51200) of Part 2 of Division 1 of Title 5 of the Government Code; or
    - Was adopted pursuant to a specific requirement of a state or multi-state board, agency, department, or commission.
  - b. A city or county, which has a housing element that the Department has found to be adequate pursuant to subdivision (c) of Section 65585 or Section 65586 of the Government Code at the time of scheduled Economic Development Advisory Committee meeting, unless a final court order has found that such housing element is not in compliance with Article 10.6 (commencing with Section 65580) of Chapter 3 of Division 1 of Title 7 of the Government Code.

#### 10. ELIGIBLE ACTIVITIES

Local governments apply to the Department on behalf of a business, developer, or non profit. The Department awards CDBG grants to local governments only. The applicant underwrites the business/project, typically for a loan, with loan rates and terms that help the business to be successful and afford the required new hires. CDBG funds may not unduly enrich a private enterprise in a project; therefore, the business/developer must provide a reasonable amount of equity in order to justify below market loan rates and terms. Businesses are not typically start-ups.

Typical eligible activities are:

- New construction on private property with loans;
- Equipment purchase with or without installation costs with loans;
- Working capital loans;

Note: Working capital and Furniture, Fixtures, and Equipment are not eligible costs for assisting non-profit organizations;

- Land acquisition loans;
- Final engineering and architectural costs as a loan;
- Restructuring existing debt of business with other eligible costs as a loan;
- Publicly owned infrastructure/off-site improvements with loans or grants and.
- Publicly owned facilities including small business incubators (city/county).

Other activities may also be eligible. Applicants should contact their Economic Development Program representative if applying for an activity other that what is listed above. The timing to expend project activity funds may affect the reimbursement eligibility of these funds. Generally, costs incurred prior to the execution of the Standard Agreement are not eligible to be paid for with CDBG funds. Additionally, only the project costs incurred after the satisfaction of the Agreement's Special Conditions, which includes the National Environmental Policy Act environmental review, are eligible for reimbursement. Applicants are advised to contact their Economic Development representative in advance to determine the timeframe to incur project costs.

#### 11. PROGRAM REQUIREMENTS

Funded activities must meet state and federal CDBG program requirements, which include meeting a national objective, ensuring sufficient public benefit, and meeting HUD underwriting guidelines.

- A. <u>National Objective Requirement</u>: Each activity must meet at least one of three national objectives:
  - i. Benefit to the Targeted Income Group (TIG). At least 51 percent of the jobs created or retained by a project must be filled by individuals from a TIG household. TIG is based on a county's median income limit, adjusted for family size, as provided annually by HUD. A TIG household has a combined family income at 80 percent or below of the adjusted county median family income.
  - ii. Aid in the prevention or elimination of slums or blight. A project must be in an area of blight and the activities of the project must remove or prevent blight. Area blight is typically defined by a Redevelopment project area but can also be locally designated area after conducting a HUD approved survey. A second way to use this national objective is to designate a specific project site as blighted. As with the first area method, the project itself must be shown to eliminate or prevent blight. Typically a project must involve construction improvements to a building to eliminate blight or prevent a building from being abandoned and prevent it from becoming blighted.

- iii. Meet a community development need having a particular urgency.
- B. <u>Public Benefit</u>: All projects must achieve a minimum level of public benefit (job creation) from the expenditure of CDBG funds. All new jobs must be generated within the term of the grant agreement. Minimum standards for public benefit are as follows:
  - i. The project must lead to the creation or retention of at least one full-time equivalent job per \$35,000 of CDBG funds used; or
  - ii. The project provides goods and services to residents of an area, such that the number of TIG persons residing in the areas served by the assisted business amounts to at least one TIG person per \$350 of CDBG funds used.
- C. <u>HUD and State Underwriting Guidelines and Project Review Criteria</u>: Prior to making an award, the Department will review the underwriting submitted to ensure projects are financially viable and will make the most effective use of the CDBG funds. Additional details may be found in Section 6 (D) (iii) above.

#### 12. GENERAL ADMINISTRATIVE COSTS

Grantees are limited to 7.5 percent of the total grant amount for General Administrative expenses. In addition, grantees are allowed up to 8 percent of the Activity Budget for Activity Delivery costs, not to exceed \$40,000 unless approved by the Department.

#### 13. PUBLIC HEARINGS

CDBG Regulations require that two public hearings be held before the jurisdiction submits an application to the Department. The first hearing must be held during the program design stage. The second must be held before the application is sent to HCD. See Appendix B for more information about the requirement for public hearings.

#### 14. STATEMENT OF ASSURANCES

Federal and State statutes, regulations, and Executive Orders apply to the CDBG program. Some pertain to <u>all</u> local CDBG activities such as audits and procurement standards. Others are specific to certain activities, such as relocation law and labor standards.

Applicants must submit a Statement of Assurances signed by the Chief Executive Officer. This certification must provide assurances that the jurisdiction and all subrecipients will comply with all state and federal requirements.

The Statement of Assurances must be signed by the jurisdiction's <u>Chief Executive Officer</u>, regardless of any signatory designation in the governing body's resolution authorizing submission of the application.

#### 15. PUBLIC RECORDS ACT

Applications and grant agreements are public information and are available for review by the public. Applicants are advised that information submitted to the state may have to be made available to the public under the State Public Records Act unless an exemption under this Act applies to the information submitted and the applicant establishes a valid claim of confidentiality under such exemption.

#### **APPENDIX A**

### ELIGIBLE JURISDICTIONS AND CDBG ECONOMIC DEVELOPMENT STAFF ASSIGNMENTS

Mimi Bettencourt, Program Manager (916) 319-8400 mbettencourt@hcd.ca.gov

MeLisa Adams, Program Secretary (916) 552-9398 madams@hcd.ca.gov

John Almanza (916) 323-1450 jalmanza@hcd.ca.gov

Jon Diedesch (916) 319-8402 <u>jjdiedesch@hcd.ca.gov</u>

Jim Miwa (916) 319-8483 jmiwa@hcd.ca.gov

Patrick Talbott (916) 552-9361 ptalbott@hcd.ca.gov

ALPINE COUNTY John Almanza

AMADOR COUNTY Jon Diedesch

**Amador City** 

Ione Jackson Plymouth Sutter Creek

BUTTE COUNTY Patrick Talbott

Biggs Gridley Oroville

CALAVERAS COUNTY Jon Diedesch

Angels Camp

COLUSA COUNTY Jon Diedesch

Colusa Williams

DEL NORTE COUNTY Patrick Talbott

**Crescent City** 

EL DORADO COUNTY Jim Miwa

Placerville

South Lake Tahoe

\*FRESNO Patrick Talbott

Firebaugh Huron

Orange Cove

Parlier

San Joaquin

GLENN COUNTY Patrick Talbott

Orland Willows

<sup>\*</sup> Indicates counties that participate in the HUD CDBG Entitlement Program, and are <u>not eligible</u> to compete for funding under the State CDBG Small Cities Program. Only the cities listed under the asterisked counties are eligible to compete for State CDBG Funding.

HUMBOLDT COUNTY Patrick Talbott

Arcata Blue Lake Eureka Ferndale

Fortuna Rio Dell Trinidad

IMPERIAL COUNTY Jon Diedesch

Brawley
Calexico
Calipatria
Holtville
Imperial
Westmorland

INYO COUNTY John Almanza

Bishop

\*KERN COUNTY Jim Miwa

McFarland

Taft Wasco

KINGS COUNTY Patrick Talbott

Avenal Corcoran Lemoore

LAKE COUNTY John Almanza

Clearlake Lakeport

LASSEN COUNTY Patrick Talbott

Susanville

\*LOS ANGELES COUNTY Jim Miwa

Artesia Avalon Hidden Hills Industry

Palos Verde Estates

Vernon

MADERA COUNTY John Almanza

Chowchilla

MARIPOSA COUNTY Jon Diedesch

MENDOCINO COUNTY John Almanza

Fort Bragg Point Arena

Ukiah Willits

MERCED COUNTY John Almanza

Atwater
Dos Palos
Gustine
Livingston
Los Banos

MODOC COUNTY John Almanza

Alturas

MONO COUNTY John Almanza

Mammoth Lakes

MONTEREY COUNTY Jim Miwa

Carmel

Del Rey Oaks Gonzales Greenfield King City Marina Pacific Grove

Sand City Soledad

NAPA COUNTY John Almanza

American Canyon

Calistoga St. Helena Yountville

NEVADA COUNTY Jon Diedesch

Grass Valley Nevada City Truckee

\*ORANGE COUNTY Jim Miwa

San Juan Capistrano

PLACER COUNTY John Almanza

Auburn Colfax Lincoln Loomis

PLUMAS COUNTY Jon Diedesch

Portola

\*RIVERSIDE COUNTY Jon Diedesch

Calimesa Rancho Mirage Indian Wells Coachella

SAN BENITO COUNTY Jim Miwa

Hollister

San Juan Bautista

\*SAN LUIS OBISPO COUNTY John Almanza

Morro Bay Pismo Beach

\*SANTA BARBARA COUNTY John Almanza

Guadalupe

SANTA CRUZ COUNTY Jim Miwa

Capitola Scotts Valley

SHASTA COUNTY Patrick Talbott

Anderson Shasta Lake

SIERRA COUNTY Jon Diedesch

Loyalton

SISKIYOU COUNTY Jim Miwa

Dorris Dunsmuir Etna Fort Jones

Montague Mount Shasta

Tulelake Weed Yreka

SOLANO COUNTY John Almanza

Benicia Dixon Rio Vista Suisun City

\*STANISLAUS COUNTY John Almanza

Hughson Riverbank

SUTTER COUNTY Jon Diedesch

Live Oak

TEHAMA COUNTY Patrick Talbott

Corning Red Bluff Tehama

TRINITY COUNTY Patrick Talbott

TULARE COUNTY Jon Diedesch

Dinuba Exeter Farmersville Lindsay Woodlake

TUOLUMNE COUNTY Jon Diedesch

Sonora

YOLO COUNTY Patrick Talbott

West Sacramento

Winters

YUBA COUNTY Jon Diedesch

Marysville Wheatland

<sup>\*</sup> Indicates counties that participate in the HUD CDBG Entitlement Program, and are <u>not eligible</u> to compete for funding under the State CDBG Small Cities Program. Only the cities listed under the asterisked counties are eligible to compete for State CDBG Funding.

#### **APPENDIX B**

#### PUBLIC HEARING REQUIREMENTS

#### **PUBLIC HEARINGS**

A public hearing is a public meeting that has been noticed in a local newspaper of general circulation, or noticed in a fashion that otherwise follows local procedures for formal noticing of public hearings. The only public hearing that must be held before the local governing body is the hearing prior to submitting an application for funding to CDBG. Any designated employee or agent of the city or county who is knowledgeable about the program may conduct all other public hearings.

#### WHEN TO HOLD A PUBLIC HEARING

The jurisdiction must hold a public hearing 1) at project design phase, and 2) before submitting an application for funding.

The Department requires that an adequate amount of time pass between the first and second hearings to ensure the public has time to review and comment on eligible activities and proposals. The Department recommends 30 days between hearing dates.

#### WHAT TO COVER IN THE APPLICATION HEARINGS

It is important to fully disclose the following information to the public at the public hearings held prior to submitting the application to the Department:

- A. <u>At project design phase</u>. At least one public hearing must be held during the time when the jurisdiction is deciding for which local project(s) or activity(ies) to apply for CDBG funding. Residents of the area where CDBG funds will be used should be encouraged to participate. At this hearing, the following information must be offered:
  - i. An explanation of the CDBG program;
  - ii. An opportunity for attendees to ask questions and suggest possible uses of funds:
  - iii. Information about the amount of funding available;
  - iv. The range of possible activities that may be undertaken with CDBG funds and the opportunities for citizen involvement as the program progresses;
  - v. Discussion of the national objective of benefit to Targeted Income Group (TIG) persons or other national objective;
  - vi. Information about plans to minimize displacement that may occur as a result of grant funding;
  - vii. Information that any assessments resulting from a CDBG-funded project will not be paid by members of the lowest TIG and whether TIG households who benefit from the project must pay any assessments;

- viii. An invitation for written comments and how to submit such comments; and
- ix. Information about the availability of technical assistance to groups representing TIG persons that request such assistance in developing proposals.
- B. <u>Before submitting an application for funding.</u> After the application has been prepared and before it is submitted to the Department, the jurisdiction must hold a second public hearing. At this time, the same information in the first six items listed above should be covered. In addition, the jurisdiction should perform the following:
  - i. Fully describe the proposed activity(ies) in the application;
  - ii. Provide information about the amount of funding that is being requested;
  - iii. Describe where each activity will be carried out and how it will meet the national objective of (1) benefit to TIG persons, or (2) the prevention or elimination of slums or blight;
  - iv. Provide information on the estimated time schedule to accomplish the activity;
  - v. Provide opportunity for attendees to comment on the program, subject to the applicant's normal rules governing public hearings; and
  - vi. Provide a relocation plan if residents will be relocated as a result of the proposed activity

#### **NOTICING REQUIREMENTS**

All hearings should be noticed as widely as possible and held at a time and place convenient to the public, with accommodations for persons with disabilities. Where a significant number of non-English speaking persons can reasonably be expected to participate, the notice must be in the appropriate language(s) and arrangements should be made for interpreters at the hearing. Public notices <u>always</u> must contain the following information:

- The time and place of the hearing;
- The availability of a public information file about the CDBG program; and
- An invitation to submit written comments and guidance on where to send such comments.

#### **RECORDKEEPING**

The applicant/grantee must keep a record of all public hearings. The record should contain copies of the Public Notices, minutes of the hearings documenting that the contents of the Notice were discussed at the hearing, and a list of attendees. Attendees are not required to sign a sign-in sheet, but the file should show that a list was made available for sign-in at the start of the hearing. If attendees were present but did not sign or if no one attended, the file must so indicate.

## <u>DECISIONS REGARDING APPLICATION CONTENTS/GRIEVANCES AND COMPLAINTS</u>

The local governing body has the sole discretion of deciding the contents of an application for funding. Any allegations made by any resident of the community that the procedural or legal requirements of the program are being violated must be thoroughly investigated. Any written complaints and grievances must receive a written response within 15 days where practicable.

## NOTICE OF PUBLIC HEARING FOR DISCUSSION OF POSSIBLE CDBG APPLICATIONS (SAMPLE)

NOTICE IS HEREBY GIVEN that a public hearing will be held on **(Date)** at **(Time)** p.m., at the **(City/County)**, **(Address)**, in order to discuss possible applications for funding under the Fiscal Year 2009/2010 State Community Development Block Grant (CDBG) Program and to solicit citizen input on possible activities to be included in these applications.

The General and Economic Development Components of the State CDBG program publish Notices of Funding Availability (NOFAs) each program year (July 1 to June 30). Eligible cities and counties may submit applications for CDBG funds under these NOFAs. Typically, up to \$800,000 is available under the General Allocation NOFA each year. Up to \$500,000 is available under the Economic Development Enterprise Allocation each year. Also, the Economic Development Over-the-Counter Allocation can award up to \$2,500,000 per year. Each year Planning and Technical Assistance Grants up to \$70,000 under the General Component and \$70,000 from the Economic Development Component are awarded on a first come, first served basis. The state also issues two NOFAs each year under the Native American and Colonia's Allocations. The Native American Allocation is only for areas where concentrations of low-income Native Americans live, who are not part of a federally recognized Indian tribe or rancheria. The Colonia's funding is only for designated communities within 150 miles of the Mexican American border.

Eligible activities under the above Allocations and NOFAs consist of: Housing-new construction projects; housing acquisition and housing rehabilitation programs; community facility and public work projects; public service programs and planning studies. Economic development programs and projects are also eligible along with planning activities. Eligible activities paid for with State CDBG funds must meet one or more of the three National Objectives listed in CDBG Federal Statutes as follows: benefit to low-income households or persons (also called Target Income Group (TIG)); elimination of slums and blight; or meeting urgent community development need (a need resulting from a State or Federally declared disaster).

The (City/County) of (name) anticipates submitting applications under one or more of the State CDBG NOFAs published during the 2009/2010 program year. Applications are anticipated under the General and Economic Development Components as well as the Planning and Technical Assistance Components. A separate public hearing will be held to discuss and approve each proposed application prior to submittal to the state.

The purpose of this public hearing will be to give citizens an opportunity to make their comments known regarding what types of eligible activities the (City/County) should be applying for under the State CDBG program. If you are unable to attend the public hearing, you may direct written comments to (Contact Name) at the (City/County), (Address), or you may telephone (000) 000-0000. In addition, information is available for review at the above address between the hours of 8:00 a.m. and 5:00 p.m. on weekdays.

The (City/County) of (City/County) promotes fair housing and makes all programs available to low- and moderate-income families regardless of age, race, color, religion, sex, national origin, sexual preference, marital status or handicap.

# NOTICE OF PUBLIC HEARING FOR APPLICATION SUBMITTAL (SAMPLE)

NOTICE IS HEREBY GIVEN that the city/county of	will conduct a public
hearing by the city council/county board on, 20,	at 8:00 p.m. at the
city/county council/board room, Street, to the discuss the l	Fiscal Year
20/20 Community Development Block Grant (CDBG) Economic	Development Over
The Counter application and to solicit citizen input.	
Thedepartment on behalf of the	city/county of
is applying for the maximum grant amount of \$_	under the
Over the Counter (OTC) Economic Development allocation for the el	igible activities:
··	
The purpose of the public hearing will be to give citizens an opportur	nity to make their
comments known. If you are unable to attend the public hearing, you	u may direct written
comments to the city/county of,	department,
Street,, CA or you may teleph	ione
Mr./Ms at ( ) with questions or o	comments. In
addition, a CDBG public information file may be obtained at the above	e address between
the hours of 8:00 a.m. and 5:00 p.m. on weekdays to find out more in	nformation about the
CDBG program.	
The city/county promotes fair housing and makes all programs availar moderate income families regardless of age, race, color, religion, sexual preference, marital status, familiar status (children), or handical control of the city/county promotes fair housing and makes all programs available.	x, national origin,
Published, 20	

#### **APPENDIX C**

# TALKING POINTS FOR INITIAL CONFERENCE CALL WITH POTENTIAL OVER THE COUNTER APPLICANT AND BUSINESS

Description of Business and Business Model:
Project Description:
List What CDBG Funds Will Pay For:
Level of National Environmental Policy Act (NEPA) Review:
Any Prevailing Wage issues:
Any Relocation Issues:
Site Control
Project Timeline:
Public Benefit: Job Creation
Public Benefit: Job Retention – Detailed Justification
National Objective: Low Income Jobs
National Objective: Elimination/ Prevention of Slums and Blight – Detailed Justification
List Other Funding Sources – Banks, Redevelopment Agency, etc.
Level and Documentation of Borrower Equity
Discussion of Market Demand/ Need for Market Study:
Go over HUD Underwriting Standards:
Discuss Business Performance for Past Three Years (Profit and Loss with Balance Sheets)
Discussion of Building Performas for Documenting Future Income (2-5 years)
Collateral for CDBG loan (Real Property, UCC Filings)

22

**Personal Guarantees** 

**Corporate Guarantees** 

Underwriting All Owners/Partners - More than 20% ownership

Underwriting Other Businesses of All Owners/Partners – More than 20% ownership

Discuss Credit Requirements (personal and Data Universal Numbering System)

Discuss monitoring requirements after loan closing:

Income and demographic verification of new hires/ retained employees – Low income benefit:

Employment Agreement – Job creation:

Pro Rata Disbursements:

Documentation needed for release of Working Capital funds:

Future Monitoring of business financial health (quarterly / annually)

Other Special Conditions: